

The only dealer-AI built by a dealer. Proven on its own P&L before selling a single licence.

OmegAI is a team of AI agents that run a UK car dealership's pricing, admin, spares, prep, sales and aftercare. They sit on top of the DMS and Auto Trader; nothing is replaced. George Manning built them to run his own dealership group, a UK car supermarket group (4 sites, ~1,900 cars), where 26 agent apps run the day-to-day. **Pre-revenue as a product, in-house proven as a system. £0 external revenue today.**

+48% Stock turn since agent-led pricing	-48% Spares bill over 12 months	42,000+ Self-improvement loops run by the head agent	£2,400 Monthly running cost of the whole stack, 4 sites
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PROBLEM

UK used-car retail: thin margins, pricing by gut, admin nobody reads, staff churn. Dealers pay for six to ten disconnected tools that **report but do not act**.

PRODUCT

One head agent and a specialist agent per department. They do the work: re-price, draft the credit request, fix the advert. A nightly loop re-scores every decision and rewrites the rules. People set what each agent may do alone. Setup in days.

PROOF

1m+ pricing decisions logged; 21,000 competitor adverts watched; 1,879 parts invoices read in a month; 26 live agent apps; 0 systems replaced.

OUR OWN DEALERSHIP, 2026

MARKET

~25,000 UK dealer sites; ~4,500 franchised in ~150 groups; ~20,000 independents. **Primary target: 3,000-4,000 independents and small groups with 50-1,000+ cars** at £1,000-£2,000 per site per month ≈ £60m a year addressable. We plan for ~350 sites (one in ten) by year three.

BUSINESS MODEL

Setup fee plus a per-site monthly subscription. Starter / Group / Enterprise by scope. Model + hosting ≈ £150-£250 per site per month, so gross margin above 80%. Thirty days' notice, no long contract.

THREE-YEAR PLAN · BASE CASE

	Y1	Y2	Y3
Sites, year end	~30	~120	~350
ARR exit rate	£0.45m	£2.3m	£6.6m
Staff	3	6	10
EBITDA	-£0.28m	+£0.35m	+£2.4m

Bear: 15 / 60 / 180 sites, £3.4m ARR Y3. Bull: 60 / 250 / 700 sites, £12.9m ARR Y3. Monthly breakeven month 16 (Base). Illustrative, founder assumptions, September 2026.

WHY NOW

Agent costs have collapsed; DMS vendors are slow; Auto Trader data is reachable via the dealer's own account; a 12-24 month window before incumbents ship "AI".

MOAT

Built and tested inside a real dealer; proprietary rule sets from 42,000+ loops; deployment in days; the founder is the customer.

THE ASK

Raising [Raise amount — George to confirm]: product & engineering 45%, sales & onboarding 30%, pilots & marketing 15%, working capital 10%. First hires: CTO / lead engineer and head of dealer onboarding. First 3-5 pilot dealers, the first a known contact.

CONTACT

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Demo: omegai.co.uk/demo.html

Full page: omegai.co.uk/investors.html